

Search results > Journal profile

Favorite Export

JCR YEAR

2020

INTERNATIONAL MARKETING REVIEW

ISSN

0265-1335

EISSN

1758-6763

Journal information

EDITION

Social Sciences Citation Index (SSCI)

CATEGORY

BUSINESS - SSCI

LANGUAGES

English

REGION

ENGLAND

1ST ELECTRONIC JCR YEAR

2001

Journal's performance

Journal Impact Factor

The Journal Impact Factor (JIF) is a journal-level metric calculated from data indexed in the Web of Science Core Collection. It should be used with careful attention to the many factors that influence citation rates, such as the volume of publication and citations characteristics of the subject area and type of journal. The Journal Impact Factor can complement expert opinion and informed peer review. In the case of academic evaluation for tenure, it is inappropriate to use a journal-level metric as a proxy measure for individual researchers, institutions, or articles. [Learn more](#)

2020 JOURNAL IMPACT FACTOR

5.326

[View calculation](#)

JOURNAL IMPACT FACTOR WITHOUT SELF CITATIONS

4.495

[View calculation](#)

Journal Impact Factor contributing items

[Export](#)

Citable items (95)

Citing Sources (171)

Rank by Journal Impact Factor

Journals within a category are sorted in descending order by Journal Impact Factor (JIF) resulting in the Category Ranking below. A separate rank is shown for each category in which the journal is listed in JCR. Data for the most recent year is presented at the top of the list, with other years shown in reverse chronological order. [Learn more](#)

EDITION

Social Sciences Citation Index (SSCI)

CATEGORY

BUSINESS

53/153

JCR YEAR	JIF RANK	JIF QUARTILE	JIF PERCENTILE
2020	53/153	Q2	65.69
2019	65/152	Q2	57.57
2018	44/147	Q2	70.41